**Michael Evans**

**Contact Information:**

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**Professional Profile:**

Experienced and analytical Data Scientist with 7 years of experience in the banking sector. Skilled in data mining, statistical analysis, and machine learning. Proven ability to translate complex data into actionable business insights. Known for strong analytical skills and the ability to work collaboratively with cross-functional teams.

**Education:**

**University of Manchester (Russell Group)**

* MSc Data Analytics, Merit
* Graduated: 2016

**University of Birmingham (Russell Group)**

* BSc Mathematics and Statistics, Upper Second Class Honours
* Graduated: 2014

**Career History:**

**NatWest Group**

**Senior Data Scientist**  
*Manchester, UK*  
*2019 - Present*

At NatWest Group, Michael leads data-driven projects that enhance business processes and customer experiences. He develops machine learning models, performs statistical analysis, and collaborates with various teams to identify data needs. Michael’s work has led to significant improvements in customer retention and operational efficiency.

* **Key Responsibilities:**
  + Develop and implement machine learning models.
  + Perform statistical analysis on large datasets.
  + Collaborate with teams to identify and address data needs.
  + Create data visualization tools to present findings.
  + Ensure data accuracy and integrity.

**Key Achievements:**

* Improved customer retention rates by 15% through predictive analytics.
* Developed an operational efficiency model that reduced costs by 10%.

**Santander UK**

**Data Scientist**  
*Manchester, UK*  
*2016 - 2019*

In his role at Santander UK, Michael was responsible for data analysis, machine learning model development, and providing insights to support business decisions. He also worked on data cleaning and preprocessing to ensure data quality.

* **Key Responsibilities:**
  + Perform data analysis to extract actionable insights.
  + Develop machine learning models for predictive analytics.
  + Collaborate with business units to support data-driven decision-making.
  + Clean and preprocess data to ensure quality.
  + Develop data visualization tools to communicate insights.

**Key Achievements:**

* Created a customer churn prediction model that increased retention by 20%.
* Implemented a data preprocessing pipeline that improved data quality and reduced processing time by 30%.

**Internship: HSBC Bank**

**Data Analyst Intern**  
*Manchester, UK*  
*Summer 2015*

During his internship at HSBC, Michael assisted in data analysis, developed data visualization dashboards, and supported data science projects. He gained hands-on experience with data preprocessing and analysis techniques.

* **Key Responsibilities:**
  + Assist in data analysis and visualization.
  + Develop dashboards to present data insights.
  + Support data science projects with data preprocessing.
  + Ensure data accuracy and consistency.

**Key Achievements:**

* Developed a dashboard that streamlined reporting processes.
* Contributed to a project that improved customer segmentation.

**Key Skills:**

* Data Mining
* Statistical Analysis
* Machine Learning
* Data Visualization
* Python, R
* SQL
* Data Preprocessing
* Team Collaboration

**Certifications:**

* Certified Data Scientist (CDS)
* Professional Certificate in Data Science
* Certified Machine Learning Specialist (CMLS)